



Eta Kappa Nu (HKN)

Georgia Institute of Technology - Beta Mu Chapter

Corporate Sponsorship Information

Who We Are

- Nonprofit honor society for students in Electrical and Computer Engineering (ECE) and computer science (CS)
- Chartered in 1941, our Chapter consistently wins the annual Outstanding Chapter Award
- Strict GPA qualifications to join (3.5+ for juniors, 3.4+ for seniors)
- We connect members to companies, professors, and each other through exclusive events
- We sell lab supplies to Georgia Tech students at a discount for the most popular ECE courses

Sponsorship Options

Package	Cost	Description
HKN Scholarship	\$3000	Two branded scholarships presented to HKN members valued at \$1500 each.
Branding Package	\$250	Branded lab supplies sale displaying your company's logo on all product packaging, flyers, and on our website. (sponsors section)
Resume Book and Logo Placement	\$250	Gain access to the HKN members' resume book for one year. (easily recruit the top-ranking ECE students at Georgia Tech) We will also place your company logo on our website in the sponsors section.
Resume Book and Branding Combo Package	\$450	Access to resume book and branded lab supplies sale. (both the branding package and the resume book and logo placement package)
Single Event (Includes Resume Book and Logo Placement)	\$500	Sponsor a single event of your choice for HKN members. This package includes us using sponsorship funds to advertise the event (with your company logo featured on all media) starting two weeks in advance, with physical flyers and social media posts for our members. Contact us for examples of events.
Two Events	\$700	(Single Event x2)



<p style="text-align: center;">Diamond Level Initiation Banquet or Spring Picnic (Includes Two Events and Resume Book and Logo Placement)</p>	<p>\$1400</p>	<ul style="list-style-type: none"> • Banquet: HKN officers and new members attend the initiation event at the end of the semester. Your company logo will be prominently displayed on the initiation presentation and program. • Picnic: The Spring Picnic is open to all members of Georgia Tech's ECE community. Your company logo will be prominently displayed on all advertising media for the Spring Picnic, starting 3 weeks before the date. You will be able to speak at the event. Food and drinks will be provided for any company representatives.
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Additional Information on the Packages

Branding Package:

Every semester Georgia Tech sells lab supplies kits to students taking circuit lab courses. In the 2020-2021 school year, we sold over 1000 kits, and these kits were sold to not only electrical and computer engineering students, but also mechanical and aerospace engineering students. Thus, this package is a smart way to promote your company's brand to a wide audience.

Event:

Virtual or in-person (according to Georgia Tech covid guidelines) events that can be limited to HKN members or open to all School of ECE and/or all majors. An event could be a...

- Information Session
- Technical Workshop
- Technical Interview Workshop/Resume Workshop
- Tech Talk

HKN Scholarship:

Our chapter awards scholarships to outstanding junior and senior students, and we want to offer more recognition specifically for our organization members who have excelled in their studies and extracurriculars and exhibited core values of trustworthiness, inclusiveness, and innovation.

Banquet and Spring Picnic:

The initiation banquets and spring picnic are the largest in-person events HKN hosts every year. Faculty members and ECE and CS students socialize during these events; thus, these events provide seamless opportunities for your company representatives to network with a broad audience.



Images of Past HKN Events



Top left: ECE Spring Picnic (April 2021)

Top right: Corporate info session (Fall 2018)

Bottom left: Lab supplies sale (March 2021)

Bottom Right: Initiation banquet (Fall 2019)